



Others play
politics. We do
politics.

A network diagram consisting of a central white circle with a black border, containing the text "Others play politics. We do politics." in red. This central node is connected to several other dark grey circular nodes of varying sizes, all set against a background of a light grey network of lines and dots.

Creative Producer — 2023

COMPANY PROFILE

Cor Strategies is a Midwest-based political solutions company that drives results. Founded in 2009, we're the largest full-service center-right political company in Illinois. To date we've worked with over 600 candidate and referendum campaigns and 200 local governments, businesses, & organizations.

We use our expertise and relationships to make a difference by doing work that matters. Our mission is to drive improvement by helping people, organizations, and causes progress commonsense center-right principles and promote the public good.

POSITION DESCRIPTION

Since our founding in 2009, one of our biggest strengths has been our ability to develop highly effective content for our clients and communicate those messages in a compelling manner on relevant platforms. We will now be doing this for our own brand and the Creative Producer will lead these efforts. Cor will be developing and distributing regular compelling content to help give center-right candidates, operatives, and organizations advice and information, from strategies to tactics to messaging. We will also be developing creative and interesting content that is more entertaining, including but not limited to interviews, podcasts, and interactive content within the political, public policy, and civic space.

We are hiring a Creative Producer to lead the production and creation of this content, working with our experienced political team members to generate content that is effective and compelling. This individual will be responsible for video, audio, and text production management through the entire lifecycle of a project, which includes following timelines and creating and producing content that will be used across Cor's various distribution platforms. They will be encouraged to be creative, coming up with new ideas and projects to try to further these efforts, including capitalizing on current trends. They will drive the editing process from kick-off to completion, including but not limited to script & concept editing, video editing and clipping, and audio correction. Once content is produced, they will facilitate creative feedback with the team.

The individual in this role must have content creation and production experience, including the ability to use DSLR cameras, microphones, and video and audio editing software. The Creative Producer must excel at bringing life and excitement to content that will grab and retain our target audience's attention. They must be a self-starter and have excellence attention to detail and guidance. They must be experts at multi-tasking, embrace challenges, and have the ability to set ambitious goals and deliver results.

Candidates must be comfortable working in a center-right political environment and be located in (or able/willing to travel to) Chicagoland.

POSITION RESPONSIBILITIES

- Assist in creating social, audio, and visual content that brings life and excitement to the audience to grab and retain their attention. Develop unique content for various brands, platforms, and audiences to generate positive interaction.
- Stay current on events, trends, and conversations and regularly pitch and create new compelling content based on high performing activities.
- Manage video and audio production through the entire lifecycle of a project, including following timelines and creating and producing content to be used across social media and digital platforms.
- Drive editing process from kick-off to completion, including but not limited to script & concept editing, video editing and clipping, and audio correction.
- Facilitate creative feedback with internal team throughout the life of a project.
- Engage with our audience and network consistently in our brand's voice.
- Assist in the implementation of a brand's rollout across social and digital platforms with compelling content.

POSITION REQUIREMENTS

- Demonstrable content creation and production experience
- Ability to use DSLR cameras, microphones, and video and audio editing software
- Self-starter with ability to work independently and as part of a team
- Excellent attention to detail, guidance, branding, and messaging
- Personable and friendly, able to interact professionally and constructively both internally and externally
- Proficient in Microsoft Office and Google Workspace
- Desire to learn and an interest in continued involvement in creating and producing content
- Trustworthy and ability to respect confidentiality and work with discretion
- Strong commitment to Cor's mission, vision, core values, and clients
- Passion for the opportunity and field as well as an interest in growing with an innovative firm
- Located in (or able/willing to travel to) Chicagoland

POSITION COMPENSATION & BENEFITS

Compensation will be commensurate with experience and responsibilities. Cor provides health insurance benefits, expense reimbursement, a flexible work schedule, and rapid advancement opportunities.

TO APPLY

Send a cover letter, resume, three references, and links to your social media profiles to Hub@CorStrategies.com. Phone calls will not be accepted.