

FUNDRAISING & EVENT MANAGEMENT

Your ability to fundraise, whether you are a candidate or an organization, will determine your success. You need money to get your message out. The level to which you are taken seriously is mostly determined by the number listed on your last financial report. Individuals only truly buy into your mission when they write a check to your committee, regardless of the amount. And, there is no better way to show momentum than with a growing number of contributors.

The development team at Cor Strategies has overseen fundraising for charities, not-for-profit civic organizations, political action committees, and candidates of every size.

We have the necessary experience and networks to help you reach your fundraising targets, and we tailor our efforts based on your image, strengths, team capabilities, and location.

Our team works with you to develop a personalized and aggressive plan to build a finance committee, identify donor prospects, develop fundraising calendars, create necessary materials, and solicit funds. We set you up on our project management and collaboration systems to streamline operations and assign tasks and responsibilities to all involved in order to execute the development plan. As the day-to-day development activities are continuing, our experts will monitor results and evaluate the success of each aspect of the plan, adjusting and updating where necessary to ensure continued success.

We specialize in planning and coordinating successful events.

Whether your event is an intimate reception, an outdoor festival, or an arena spectacular, the team at Cor Strategies has more event production and planning experience than anyone else you'll find. As your event partners, we team up with you to go beyond planning an event and instead work with you to create an experience.

If you need help...painting a vision, we've planned events in large venues like McCormick Place and the Sears Center as well as more unique venues like The Adler Planetarium and Arlington Park.

If you are...struggling with implementation, we've handled all aspects of logistics including booking venues, identifying caterers, developing menus, scheduling bands and performers, and building event agendas.

If you're worried about...filling the room, our marketing team has packed arenas, hotel ballrooms, and bars with a blend of marketing and technological savvy that only we bring to the table.

If you'd rather...shake hands and laugh with attendees at your event, our team can manage the event flawlessly from start to finish as we've done for parties, rallies, fundraisers, trainings, conventions, luncheons, dinners, and receptions of every flavor.

Unlike most consultants, we don't simply give you a cookie-cutter plan and wish you luck. We are your partners from start to finish, fully invested in your mission as a key member of your team.