

DIRECT MAIL

Direct mail works...

Yep, even we rolled our eyes at that statement. Just like you, we walk from the mailbox with a stack of mail destined for the bottom of our trashcan. But direct mail still works.

Due to the proliferation of ads in our daily lives, and the overuse of mail by marketers of every stripe, to use direct mail effectively you have to be good. Very good. *Lucky for you, we are.*

...when...

It can make voters feel a certain way about you or your opponent. It can convince a district to take action. It can draw attendees to an event. It can even lead to contributions for your campaign or cause.

...you hire Cor Strategies.

The key is having an effective direct mail plan, the creative talent to convey the proper messages, and the operations team capable of executing the plan flawlessly. Our creative team will design the mailers, using your input and our experience to ensure the piece reflects your preferences while retaining full effectiveness. The mailing list we use will target your audience and mesh flawlessly with the creative behind your mailing piece. Our print shop will print high quality pieces that will get noticed in a stack of mail. And our mail shop will get the pieces in mailboxes exactly on schedule.

Master direct mail with Cor Strategies.