



COVID-19: Keep Your Community Informed

The COVID-19 pandemic has residents needing more information than ever. During these uncertain times, it is key for your unit of government to be in touch with constituents. **At Cor Strategies, we are helping elected officials, municipalities, counties, health departments, and school districts stay in touch with members of their community using our Tele-Town Hall technology.**

A Tele-Town Hall is a phone-based town hall where residents participate on a live call with you and members of your team, for instance, health and safety professions. Calls can be made to your target list or individuals can dial into the system directly. You and your hosts provide information and listeners are able to “raise their hands” to ask a question. Screeners talk to each person who raises their hand to determine their question so you and the moderator can choose which questions to answer live. You can even ask poll questions during the town hall allowing all listeners to participate, for instance pressing a digit if they want more information or wish to get involved in a volunteer effort. After the town hall, you receive a report with the call statistics and a recording of the town hall which you can promote via email and social media.

Especially with social distancing and event cancelation, Tele-Town Halls remain one of the most effective ways to stay in touch with your residents. Plus, Tele-Town Halls make your residents feel informed from a trusted source. This personal connection between community leaders and constituents in an unprecedented time strengthens relationships and increases support.

Tele-Town Halls are a great resource that allow you to:

- Speak directly to your constituents regarding the latest COVID-19 news.
- Address resident concerns and questions directly via phone.
- Disseminate information while avoiding the risk of large crowds.
- Have flexibility on where and when to host the town hall.
- Create a meaningful impact with residents by talking about their family’s safety on a personal level.
- Gain valuable insight from your community via live polling and feedback.

Our team of data, telecom and communications professionals are ready to assist your municipality, county, health department, or school district right now. Please contact us today at Hub@CorStrategies.com or [773.789.7997](tel:773.789.7997) to let us help you keep your residents and families informed and safe.

Join us in flattening the curve by staying home and relaying important messages to your community through Cor’s trusted Tele-Town Hall technology! Learn more about our telecom & Tele-Town Hall offerings at CorStrategies.com/Services/Telecom.

How else can Cor Strategies help you communicate with your community during the COVID-19 pandemic?

Crisis Communications | Media Relations | Social Media Outreach | Targeted Text Message Campaigns