



Illinois Candidate & Activist Trainings

Sponsored by Leadership Institute & Illinois Review

Take advantage of this opportunity to bring an in-depth candidate and/or activist training to your area. You or your organization serve as hosts, headlining the event and attracting attendees, while the trainings are conducted by the Leadership Institute and Illinois Review.

Logistics

Full-day candidate trainings are held on Saturdays. Partial day trainings can be held on Saturdays or weeknights. Hosts help choose the agenda based on the available options. Promotional materials are provided and list sponsors and hosts. Registrations are required; individuals may register online (link will be provided). Nominal registration fees will be charged to cover costs, or your organization can choose to cover costs and sponsor attendees.



Potential Topics

Precinct Committeeman/Captain Training
Using Social Media Effectively
Nature of Politics & Why Activism Matters
Getting Involved
Organizing Your Precinct
How to Hold Elected Officials Accountable
Planning Successful Events

How to Communicate Effectively
Fundraising
Working with the Media (Traditional & New)
Developing a Winning Campaign Plan
Voter Contact – Strategy, Operations & GOTV
Advanced Social Media Training
Organizing & Maintaining Organizations

Responsibilities

Sponsors coordinate the planning and execution of the training. They provide promotional materials, training materials, trainers & presentations. They also collect all registration fees, which covers the costs of the training.

Local partners are responsible for promoting the event to ensure strong attendance and participation. They also need to assist with local logistics such as identifying a location for the training.

