

LOCAL ELECTIONS PACKAGES – 2017

OTHERS PLAY POLITICS. WE DO POLITICS.

Cor Strategies is an innovative political solutions company. We are your partner, working tirelessly by your side to help ensure you are victorious. Many promising campaigns flounder simply because they are spinning their wheels without strategic guidance. At Cor Strategies, we have the experience, strategic vision, and networks to guide you through the electoral process and ensure a successful outcome.

In this capacity we have secured victory for candidates in races at every level, winning over 90% of our races. We have worked with 126 municipal candidates; 188 federal, state, judicial, county and party candidates; and 96 businesses and organizations.

PACKAGE 1 – GET THE ESSENTIALS

In the essentials package, Cor provides you all the high-level guidance you need to put together a winning campaign. We provide assistance with the petition process to ensure you get on the ballot. We work with your team to develop a winning campaign strategy and plan. We train you on how to be an effective and successful candidate. We remain accessible for remote ongoing support and guidance, up to 150 min./month. And we connect you with our vendors to ensure you receive the best quality and pricing possible.

Price: Individual Candidate \$1,000 | Slate \$2,000 | (price broken up into progressive monthly payments)

PACKAGE 2 – THE COMPLETE PACKAGE

In the complete package, Cor not only provides the essential items (listed above) but also many other necessary services to ensure you have what you need to win. We directly oversee the ballot access program to guarantee you get on the ballot. In addition to the campaign plan we provide a detailed strategy and plan for field and volunteer efforts as well as a campaign budget. Remote support is upped to 300 min./month, we provide fundraising training, and our vendors give you our company discount.

Price: Individual Candidate \$2,000 | Slate \$3,000 | (price broken up into progressive monthly payments)

PACKAGE 3 – WIN LIKE THE BIG BOYS

This package is our full campaign management package. In addition to the items listed in the complete package above, our full team of campaign specialists is engaged to run your race and ensure you cross the finish line victorious. We run day-to-day operations just like we run campaigns for federal and state candidates, leading you directly from your campaign announcement to your victory speech.

Price: Individual Candidate \$3,000 | Slate \$5,000 | (price broken up into progressive monthly payments)

